

Light apps, open-source, and crowdsourcing to promote the 'Heritage in...' your town

> Paris, 15 May 2023 Martin Alvarez (@espinr)



Local communities are proud of their culture and history

Every town/region has dozens of items in the streets (artworks or not) representing its history

- > Statues, old buildings, bridges... but also
- > castles, vineyards, gardens...

We all want to preserve our cultural heritage

Artworks may be lovely, but the origin and the history are the most relevant part... **unknown to most of visitors.**

Archives help, but also the local experts



'De Koeieschieter' ('Cow Shooter')
A story from 1691 that explains why Leuven's people were nicknamed koeschieters or cow-shooters.

Objective: Local Heritage App

Objective: tool and methodology to generate apps and services for European towns promoting their local art, culture, history, or whatever...

Open (Linked) Data + Open Source + Crowdsourced + Sustainable

No-code: no development, just configuration (minimum IT skills required)

No-cost: design based on public resources

Community-driven: updates by the community

No maintenance costs (minimum moderation by volunteers/experts)

One app ≈ one-day effort (any citizen can launch a project)

Templates to replicate the app in **other scenarios/places**



Hidden (inaccessible?) gems

- Accessibility
- Multilingual



Difficulties to understand foreign languages



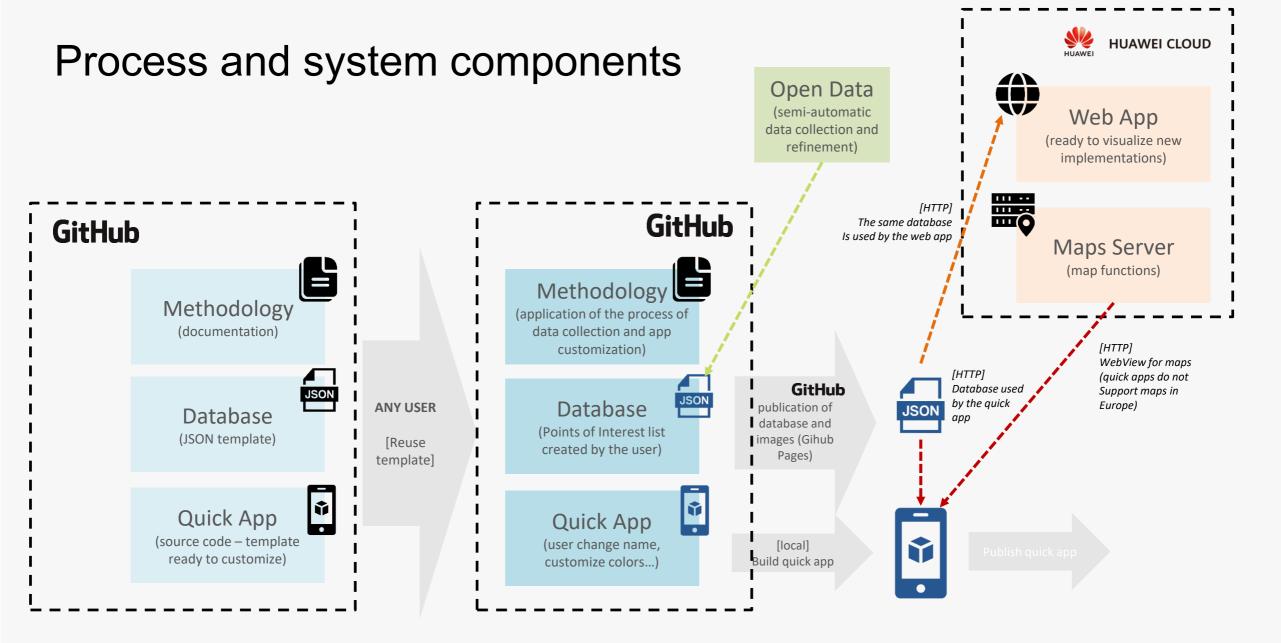
Not easy to discover the non-popular monuments

Step 1: clone & configure the project

Step 2: the database

Step 3: customize the app

Step 4: upload content to GitHub



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Step 2: the database

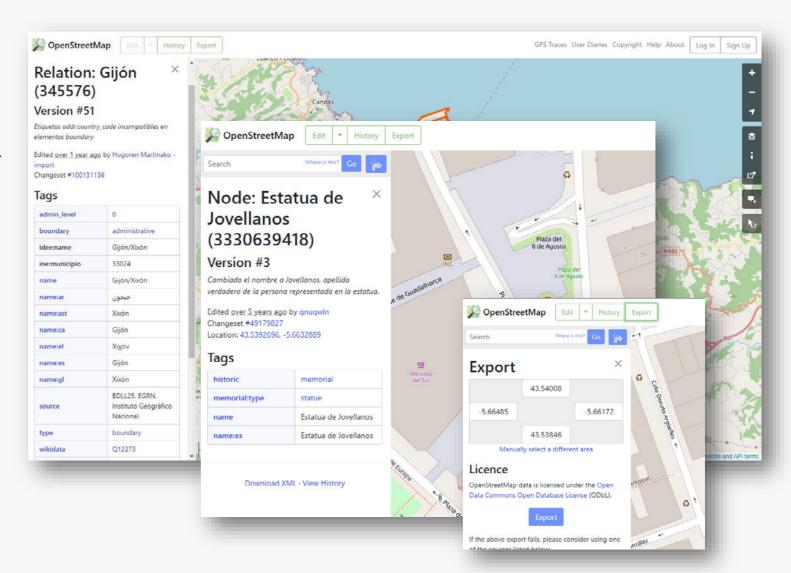
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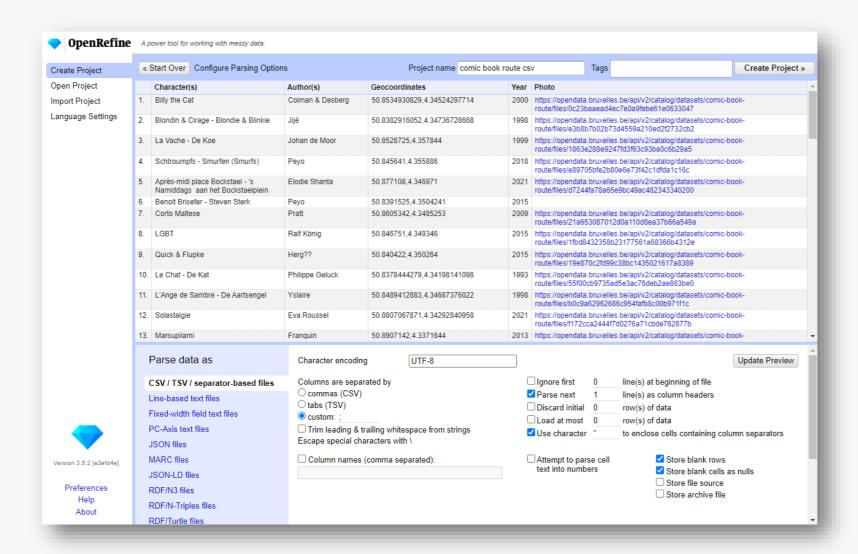
Data, what data?

Data and pictures extracted from:

- ✓ Official open data (hopefully)
- ✓ Local experts with knowledge
- ✓ Crowdsourced data \rightarrow e.g. OSM \rightarrow



We need to refine the open data

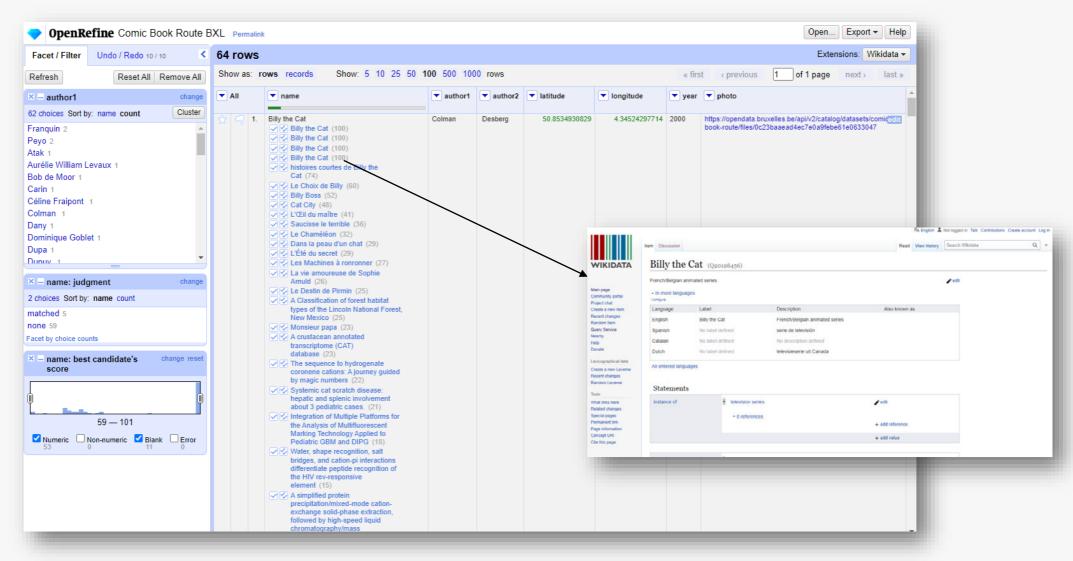


Adaptation to our templates

Using own scripts or Open Refine

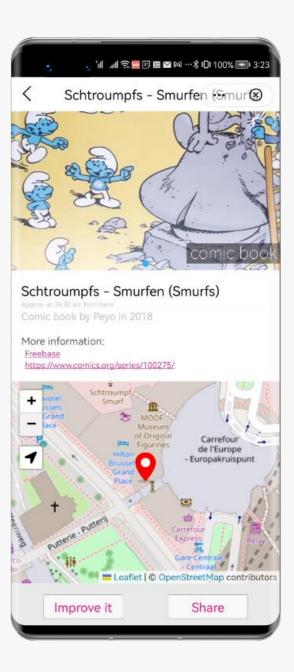
https://openrefine.org

Also enriching with semantics our spreadsheet



A Point of Interest looks like...

```
"id" : "Q863286",
"name" : "Schtroumpfs - Smurfen (Smurfs)",
"description": "Comic book by Peyo in 2018",
"lat" : 50.8534930829,
"lon": 4.34524297714,
"images" : [
  "https://opendata.bruxelles.be/...",
   "https://pbesteu.github.io/comics/bxl/images/001.jpg"],
"type" : "comic book",
"urls" : [ "https://www.comics.org/series/9582/"],
"freebase" : "/m/079ch0",
"wikimedia" : "Q4537599"
```



```
Step 1: clone & configure the project
```

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Change colors, icons, texts... in different languages

```
"content": {
   "en": {
        "app": {
            "theme": {
                "brand": "#071F32",
                "complementary": "#FAFAFA"
            "repository url": "https://github.com/ow2-quick-app-initiative/poi-quick...",
            "text_info": "This app is created by local experts, so it ...",
            "text_acknowledge": "This is open-source and enriched by the community....",
            "text feedback": "Please let us know if you want to contribute ....",
            "feedback_url": "https://ow2-quick-app-initiative.github.io/.../#get-involved",
            "issue url": "https://github.com/ow2-quick-app-initiative/issues/new?labels=fr/paris"
        "pois":
```

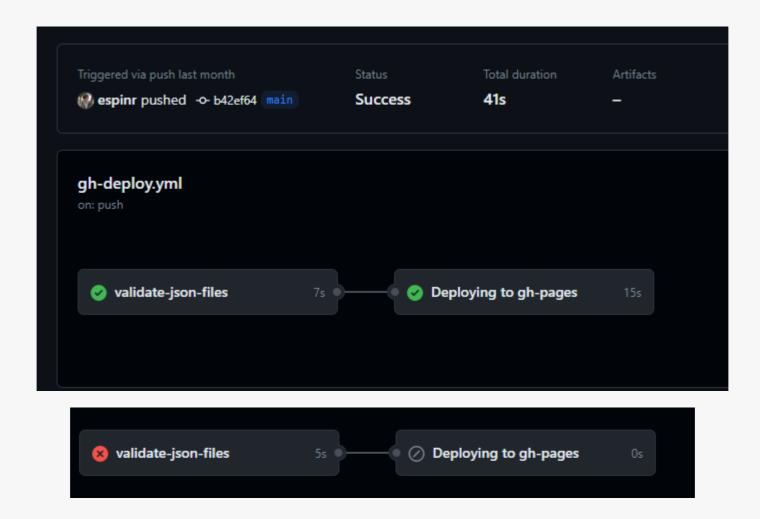
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Actions to validate JSON files and publish them



Step 1: clone & configure the project

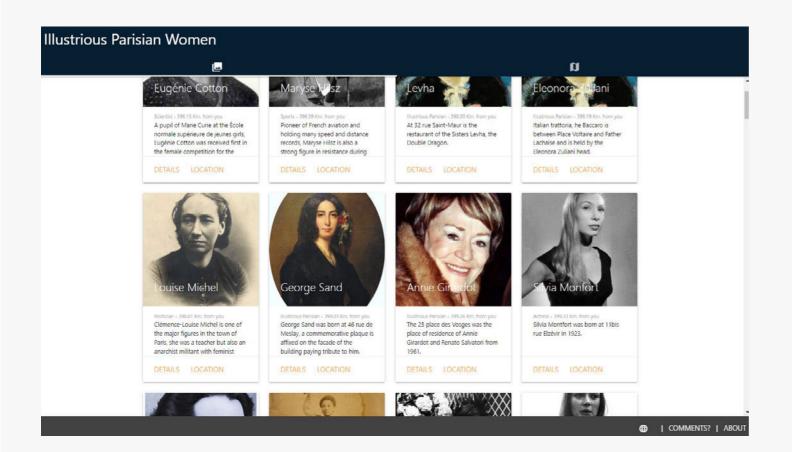
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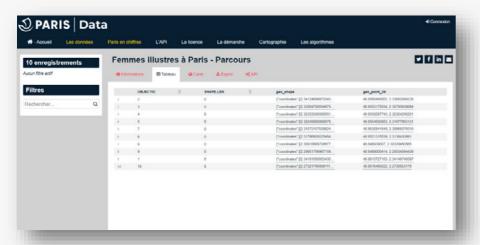
Test it and deploy it

https://heritagein.info/_/?url=https://ow2-quick-app-initiative.github.io/poi-quick-app-implementations/fr/paris/women/data.json





This example was made in one hour



https://opendata.paris.fr/explore/dataset/femmes-illustres-a-paris-parcours/table/



```
"id" : "8",
    "type" : "Artist",
    "lon" : "2.341775",
    "lat" : "48.85432",
    "name" : "Dora Maar",
    "description" : "Painter and sometimes a set photographer,
    "more" : "She produced the first photo report on the work of
    "images" : ["https://capgeo.sig.paris.fr/PdfEtImages/ParisOf
    "attributions": ["Paris Data", "Direction de l'Attractivité
    "wikidata" : "Q236161",
    "urls": []
},
```





Illustrious Parisian Women

In GitHub

Infinite scenarios

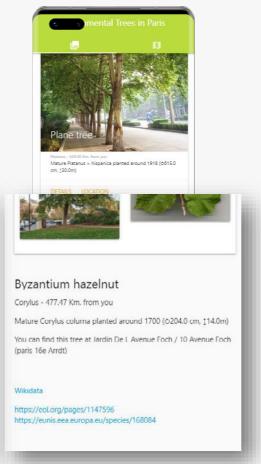
Cultural Heritage (art, local culture)



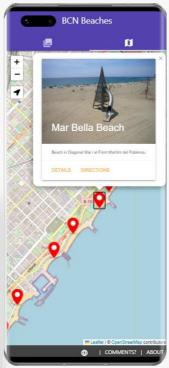
Big Bang Theory (astronomy)



Monumental Trees (botany)



Beaches (tourism)



Illustrious Women (humans)



https://heritagein.info





Thank you!





Martin Alvarez @espinr

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