Free Your Mayor!

OW2Con, June 14th, 2023

1. Awareness

- **Digital is not politically neutral**

- **Tech giants have made digital a political object (Cambridge Analytica, Russian influence on elections, etc.)**
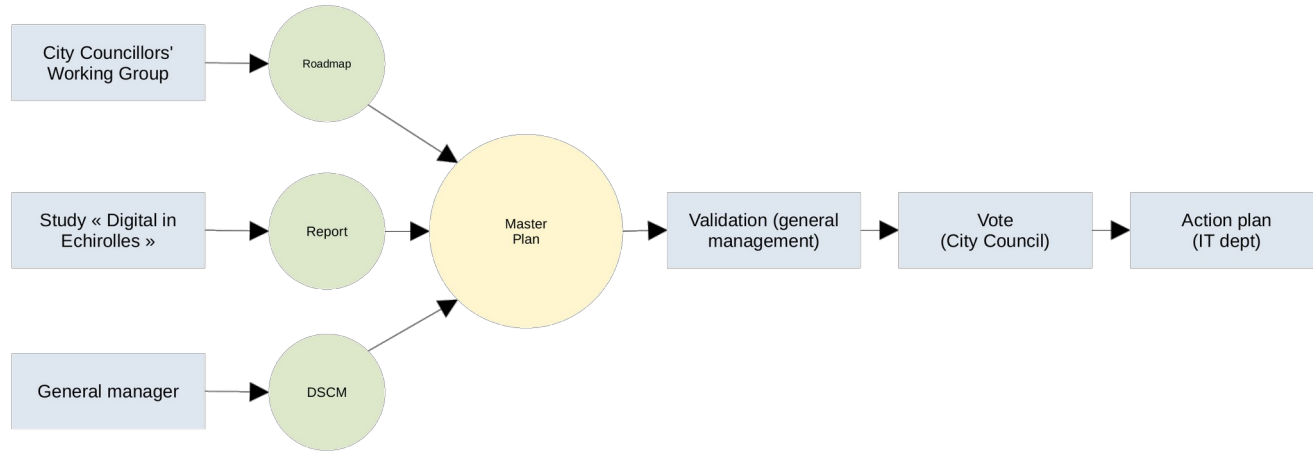
- **There are many ways to deal with digital**

→ Awareness of political issues related to digital technology

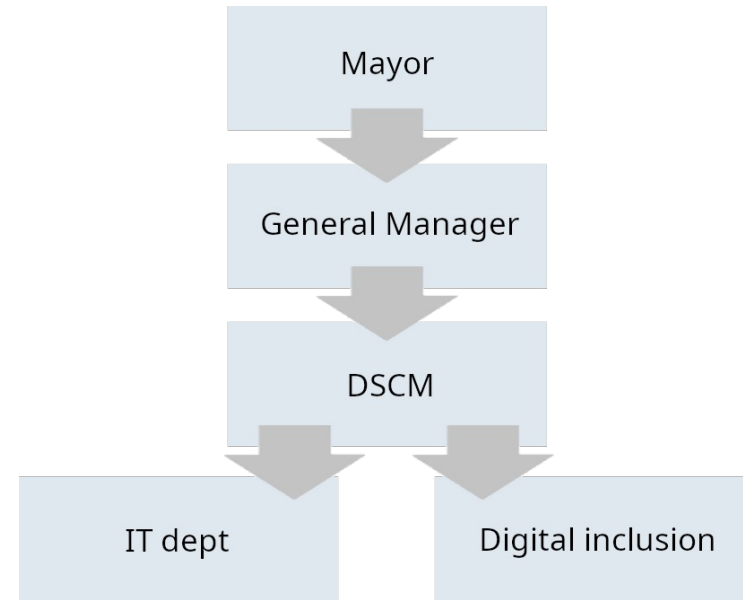- **Many free software deployment projects in public service have failed**

→ A strategy is needed

2. STRUCTURING & RECRUITING

Process

City Councillors' Working Group → Roadmap

Study « Digital in Echirolles » → Report

General manager → DSCM

Roadmap, Report, DSCM → Master Plan → Validation (general management) → Vote (City Council) → Action plan (IT dept)

Org. Chart

Mayor → General Manager → DSCM → IT dept / Digital inclusion

3. RAISING AWARENESS

- **Free software isn't the objective, it's a means**

  → THE GOAL IS TO HAVE THE BEST PUBLIC SERVICE

- **Do not assert, demonstrate**

  → IDENTIFY VOLUNTEERS

- **Take the time to do things right**

  → NO TARGET DATE

  → NO TARGET NUMBERS

4. Contributing

- **Free software as in *free beer***

  → Yes, free software saves you money

  → Yes, free software gives you greater autonomy

- **Financial contribution**

  → Pay for software setup services

  → Purchase support contracts

- **Technical contribution**

  → 20% FTE of a developer

5. Communicating

- **Let people know that a transition to free software is possible**

  → Use your own communication channels

  → Don't tell, show

  → Share tools and tips with other local authorities

- **Communicate on other ecosystem players' projects**

  → Monitor technology and share best practices

6. FEDERATING

- **Technical federation**

  → FEDERATE TOOLS (MASTODON, PEERTUBE, NEXTCLOUD, ETC.)

- **Geographic federation**

  → LOCAL (ALPES NUMERIQUE LIBRE), NATIONAL (ADULLACT, APRIL, OW2...), INTERNATIONAL (OPENFORUM, EUROPEAN COMMISSION)

- **Organizational federation**

  → HOW CAN WE BUILD BRIDGES BETWEEN DIFFERENT COMMUNITIES OF INTEREST?

MORE DETAILS?

→ **https://echirolles.fr/territoire-numerique**

(french)

→ **https://grenoble.ninja/free-software-in-echirolles-france**

(english)

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